



Guests are hosted. Never sold to.

Hospitality-led property experiences that earn the conversation and let buyers explore at their own pace.

STORY · SPECTACLE · SYSTEM

A Better Welcome. A Better Conversation.

One hospitality standard across all three signature event formats.

Hosts. Trained people welcome and guide each guest.

Paperless. Digital brochures, QR touchpoints and interactive screens.

Live Reach. Broadcast through the destination magazines.

Discreet Introductions. Invite sales specialists in when guests show interest.

Red Dot Check-in. Connect attendance and engagement to KPP.

The Reveal

A landmark launch staged like a cinematic premiere.



Designed For. Landmark towers, premium clusters and flagship launches.

The Experience. Twilight arrivals, an immersive Future Living Tunnel, live music and a live-streamed premiere.

Premium Details. VIP pick-up and drop-off, plus a press and content lounge.

The Festival

A whole community, experienced in a day.



Designed For. Master-planned communities, new-build estates, land and large off-plan launches.

The Experience. A Builders Hub for solar, materials, finance and legal services, guided site journeys, interactive maps and a family pavilion.

Optional Upgrades. VIP transport and media facilities for larger festivals.

The Open House

Every home, verified. Every visit remembered.



Designed For. Established estate homes, suburban resales and brokerages.

The Experience. Digital Property Passports, staged interiors, renovation renderings and 3D customization visualizers.

A Considered Visit. A Family Lounge with managed child care supports an unhurried viewing.

Keep the Interest After the Event.

Connect staging, digital screens, streaming and guest follow-up in one event brief.

- Scope VIP transport and media facilities to the event format.
- Capture attendance and interest through KPP.
- Qualify and hand warm buyers to the right closers and brokers.

Let's Talk Business

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