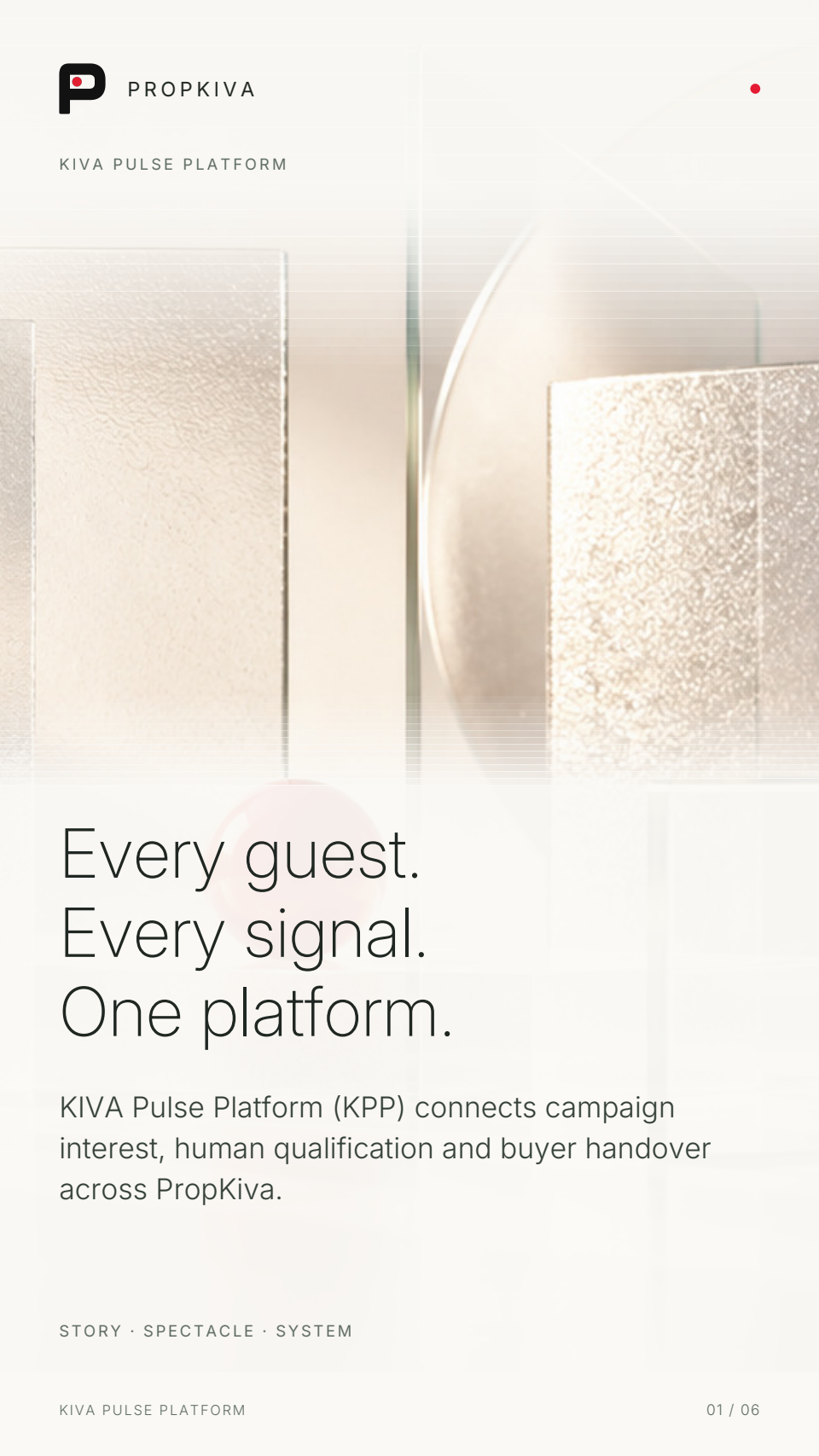




Every guest. Every signal. One platform.

KIVA Pulse Platform (KPP) connects campaign interest, human qualification and buyer handover across PropKiva.

Capture the First Signal.

Bring digital responses and physical attendance into one buyer journey.

Red Dot Check-in. Create a guest profile from arrival and place it on the site layout.

Engagement. Connect QR scans, interactive screens and campaign responses.

Digital Reach. Link magazine and live-stream interest to follow-up.

Attribution. Keep the originating campaign and partner broker visible.

A Human Touch. A Warmer Lead.

PropKiva hosts follow up so closers receive interested buyers with context.

Conversation. Understand the guest and their property interest.

Follow-up. Personalized project details, including diaspora WhatsApp contact timed to the buyer.

Interest Signals. Use engagement and scoring to guide discreet host introductions.

Progression. Advance warm buyers rather than handing over an unverified list.

Hand Over With Context.

Connect a qualified buyer to the team equipped to close the conversation.

Buyer Context. Keep campaign interest and qualification together.

Partner Brokers. Tie each buyer to the correct referring partner.

Closers. Pass warm, qualified interest to the client's sales specialists.

Continuity. Carry the relationship forward from media and events.

One Dashboard. A Clearer View.

See the campaign journey in one live client view, supported by campaign reports.

Capture. Guest and buyer profiles across campaign touchpoints.

Qualification. Lead progression and relevant interest signals.

Attribution. Visibility of partner brokers and handovers.

Reporting. A connected view of Media, Events and KPP activity.

Dashboard imagery is illustrative.

Keep Every Campaign Connected.

KPP runs beneath the story and the experience, supporting a continuous buyer journey.

- Media attracts the audience.
- Events host the guest and build confidence.
- KPP captures, qualifies and supports handover.

Connect the Journey

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